

酒店精品 HOTEL ELITE

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传奇：佛罗伦萨大酒店

Legend: The Grand Hotel Florence

季候风：奢侈酒店？奢侈品？

Seasonal Wind: Fashion Hotels Suddenly in Trend

中国旅游饭店业协会指定刊物



1014 Paris Bercy

巴黎贝西索菲特酒店1014客房

1014客房的设计初衷是要研究如何为短宿商务客人提供理想的豪华住宿服务，客房设计要能反映酒店所在商业区的气氛，既要强调空间的利用，又要消除边界感。正是这样的期望促生了1014客房的设计目标——制造出一种触手可及的体积感。

1014客房详情解读

1014客房位于巴黎贝西索菲特酒店的第十层，访问系统采用射频识别技术控制，门锁检测到微型芯片后自动打开，微型芯片内置在酒店的锁卡内，或内置在即将于2008年上市的一款三星手机的机身内。在未来的3年中，世界上所有的手机产品都将满足NFC标准，从而具备承载此项技术的能力。

触手可及的体积感则体现在超大浴室和摆在客房中心的卧床上，而滑动行李架和用整块名贵木材制成的边几则完美地诠释了“既强调空间的利用又消除边界感”的设计理念，巨大的边几可作Corbusier式的桌子、茶几或座椅，开阔了窗外的巴黎视野，同时也体现了房间的开放式风格，客人在此处也能找到电气及各种室内设备插座。

卧床有两个床头柜，全部配有电气控制，Ipod/MPS、宽带因特网、电脑/视频放映机插座和照明控制。这些设备的位置非常明显，客人可以轻松使用。触敏遥控装置可以控制室内所有自动装置，包括卧室及淋浴间照明灯、视频放映机、防光百叶窗和互动电视菜单。值得一提的还有床边的控制器可以控制微调照明系统，调节出休息、工作或观看电视以及确保客人“自然醒”的“日出”光亮等不同的室内光亮度，充分满足客人的情绪及生活需要。



Room 1014 was designed as a study in luxury accommodation for the individual, short-stay business customer and reflects the atmosphere of the hotel's business-district location.

The vision for this room was inspired by a desire to focus on the use of space while erasing boundaries, thereby creating a palpable sense of volume. Featuring original perspectives, integrated functions and fluidity combined with technological innovations that are discreet and useful rather than overwhelming, Room 1014 Paris Bercy is a concept room that provides an emotionally driven experience.

GUIDED TOUR

Access to this 10th-story room at Paris Bercy is controlled by radio frequency identification (RFID) technology, a solution that Accor developed in cooperation with Vingcard Assabloy. The door lock opens when it detects a radio frequency microchip in the hotel key card or in a Samsung mobile phone that is scheduled to reach the market in January 2008. In the next 18 months to three years, all mobile phones worldwide will meet NFC standards and be able to use this technology.

Upon entering the room, guests see a mobile, sliding luggage rack and a large closet.

Advancing further, there is a side table carved from a single piece of precious wood that also serves as a bedside table and includes a Bartech Ice Cube Bar © and Nespresso machine©.

Further along is the bed, which has two bedside tables, each equipped with electrical, Ipod/MP3, broadband Internet and PC/video projector outlets as well as lighting controls. All are clearly visible and conveniently located within easy reach. There is also a touch-sensitive remote control that enables all the room's automated functions, including the bedroom and shower lights, video projector, lightproof blinds and interactive TV menu.

In addition, the fine-tuned lighting system allows guests to use the controls beside the bed or the digital remote to create the desired ambiance from among different lighting options for relaxing, watching TV or working, as well as a special "sunrise" setting for a gentle wake-up.



Paris Le Faubourg, Room 307

巴黎近郊索菲特酒店307客房

307客房的设计初衷是研究如何为那些停留时间适中的休闲顾客提供豪华的住宿服务，并体现出巴黎圣多诺黑区(Saint-Honoré)一带的环境氛围。

307客房详情解读

307客房不仅房门采用了射频识别技术控制的访问系统，客房内的保险柜也同样通过此系统才能打开，安全性无可挑剔。

走进客房您会先看到一个“技术区”，包括一个水吧、一台Nespresso咖啡机和一个射频识别控制的保险柜，“技术区”用一扇隔音门与卧室分离开来。进入里面的卧室，整个空间开始变得富有生机与活力。棚盖式结构的大床与窗帘一起勾勒出椭圆形的睡眠空间，并且灯光随着顾客的靠近，每隔8秒就略有增强。曲线形的电视柜、床头柜和沙发等家具与整体卧室空间有机结合，使城市中的酒店显得休闲味十足。

卧室分为睡眠区和休息区。在睡眠区内，卧床突出棚帐设计风格，现代感浓重，在整个区域占据主体地位。电气控制、Ipod/MP3、宽带上网、电脑/电视插口统一安装在床头板上，方便客人找寻使用。可以控制室内所有自动装置的触敏遥控装置与提供多种照明选择的微调照明系统极尽人性化理念。休息区分为淋浴间、浴缸/脸盆和卫生区。化妆镜内安装纯平电视是该区域最抢眼的亮点，客人可以根据需要开关电视，近距离观看或远距离观看皆可。

概念客房对顾客开放，不仅可以使客人亲身体验客房在空间设计和产品革新方面的新亮点，而且酒店也可由此掌握客人对这些新思路的反应情况。不知道您在对以上概念客房的体验中感想如何呢？



Room 307 at Paris Le Faubourg is a study in luxury for leisure customers on a medium-length stay and reflects the spirit of the surrounding Faubourg Saint-Honoré district.

GUIDED TOUR

Upon entering the room, guests discover the “technology area,” which has a water bar, a Nespresso© machine and an RFID-controlled safe, all separated from the bedroom by a soundproof door. In creating this avant garde luxury room, the design teams decided that, just like at the Paris Bercy hotel, chilled water and coffee were more important than the usual mini-bar beverages and snacks, which are available through the hotel's outstanding room service.

Further along, the room comes to life. Curtains frame the sleeping space with a canopy-style bed that gradually comes into view. The lighting grows more intense every eight seconds, in sync with the guest's movements.

The bedroom has a very large closet built by glass and wood workers. It features a large storage space, which can come in quite handy in a neighborhood known as a shopper's paradise. The furniture and the bedroom area are organic in shape, as illustrated by the oval sleeping space, the curved-edge TV

stand, the bedside table and the meridienne sofa.

The vanity is made of natural stone and includes an illuminated cosmetic mirror, which is ideal for applying makeup and shaving. A flat TV screen built into the mirror can be turned on or off as desired and viewed close up or at a distance.

Room decoration showcases the achievements of craftsmen specialized in glass, wood, stone, leather and fabric.

Within the Hotels and Brands Marketing Direction, the Innovation & Design unit plays a key role in conceptualizing long-term hotel and lodging trends and crafting new Accor Hospitality brand concepts. Its task is to foresee new ways in which space is used and develop environmentally friendly materials and technologies aligned with customer needs and concerns.

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